

Kristen Wing is the Public Affairs and Dissemination Specialist for the VA Rehabilitation Outcomes Research Center and Rural Health Initiative at the North Florida/South Georgia Veterans Health System in Gainesville, Florida. Ms. Wing came to the VA in August of 2002 after a 12-year Marketing and Graphic/Web Design career in the private sector and has extensive experience in campaign development and the design and production of documents for both print and the Web. She has just recently completed the Public Health Certificate program at the University of Florida and will begin the Masters of Public Health program in 2010.

Ms. Wing will be sharing ideas about how you can promote your business's products and/or services, and marketing on a "shoestring budget."