

Economical & Effective Marketing Strategies

April Schroeder owns a local marketing company, Marketing Mud that specializes in Promotional Products and Graphic Design services. Having over 10 years of experience in the industry, April's creative talents and expertise enable her to provide a unique service to her clients.

Scott Schroeder works for local printing company, Renaissance Printers where he has been serving customers with printing needs for over 5 years. Scott's continued experience and background in printing over the past 15 years has lead him to be the expert in the field.

April and Scott have been married for 3 years this July and meet over 8 years ago through work. They have two daughters, Madison and Adley, and love calling Gainesville home.

April and Scott Schroeder are speaking on the topic of economical printing and effective marketing strategies. Sharing tips and tricks of the trade, participants will be educated on ways to save money and market themselves and their organizations effectively with today's limited budgets.